

## **FOR IMMEDIATE RELEASE**

### **Resiligence releases the revolutionary Emergency Prevention “Tipformation” software as a Service at IACLEA’S 50th Annual Conference in June 2008.**

*Tipformation is a web-based tip-line that collects tips from members of the campus community and sends it to Campus Police for resolution.*

HARTFORD, CT – June 28, 2008 – Resiligence, Inc, a leading provider of campus safety software, today announced a revolutionary product to deter, detect, and prevent emergencies. This product called, “Tipformation” is easy to use and any stakeholder can submit a tip quickly, and anonymously if needed. It creates a platform to send information about suspicious activity on the campus to the campus police thereby possibly averting the emergency.

This quote really is appropriate when we think about this product: “Intelligent people solve problems; geniuses prevent them” – Albert Einstein

Within the campus community, it is increasingly difficult to track what is going on and what behaviors and actions can lead to an emergency situation. Research shows that there is usually a history behind man-made campus emergencies.

“If there is history behind man-made emergencies like shootings on campus, then we should capture that information and prevent these emergencies,” says Cyril Rayan President & CEO of Resiligence Inc.

People see issues, but they often don’t know how to report them. Administrators and Police should capture tips through a secure, universally accessible reporting system. Data collection and analysis will help prevent emergencies – such as shootings, bomb threats, thefts, suicides, arson, and rapes on campus.

Tipformation offers a strategic way to collect, analyze, and respond to on the behavior-related tips. From the campus safety perspective, using this service sends a signal to the stakeholders that the administration is committed to safety. The students and staff feel safer on campus thereby increasing student/employee retention. There is no need to maintain a call center as this system is fully automated.

This product is web-based and offered in the Software as a Service model. The product can be accessed through Internet Explorer 6 and Internet Explorer 7 and Firefox browsers. Real-time anonymous chat with the reporter to clarify the tip is available. It also has powerful and intuitive tip (case) management tools to monitor and resolve tips (cases), and executive dashboard and analytical tools.

“The ability to gather information, sift through it to find what is useful intelligence, and then rapidly get that information to the right people, can and has made the difference between tragedy and that tragedy being averted,” says Scott Savage - Palo Alto Police Dept and Bay Area Anti-Terrorism official.

## **Availability**

This product is available starting July 15<sup>th</sup> 2008. For more detailed information about the product and to request a demo please visit <http://www.resiligence.com/tipformation.html>

## **About Resiligence, Inc.**

Founded in 2007 and headquartered in the heart of Silicon Valley, California. Resiligence is in the business of ensuring stakeholder safety within organizations. Specifically, we are focused on providing and promoting holistic solutions that rely on a synergy of human and technology factors. Our solutions help clients in all aspects of campus safety mitigation & prevention, Emergency preparedness, response and recovery covering all aspects of campus safety. For more information, please visit [www.Resiligence.com](http://www.Resiligence.com) or call 408-282-3589.

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